

## **Project Summary**

## **Background**

The simple reality is that without plant seeds and mushroom spores, life on earth would cease to exist! Yet the general population seems almost entirely unaware of the threat posed to them in the current geopolitical and economic environment. Today just four companies control over 70% of the global seed market, and as a consequence the earth has lost 75% of her plant genetic diversity in the last century.

There are approximately 80,000 edible food species available, but only around 150 are currently grown for food production, due to the unconscionable influence of corporate monopolies on seed growth, regulation and distribution. Fortunately, there are a growing number of individuals and organisations committed to returning seed and food sovereignty to the people, free from the influence and control of corporate seed and food cartels.

## Mission

The SaSi project will meaningfully contribute to connecting those in our community, who feel the same passion and who share a similar vision of co-creating a prosperous local seed and spore network that is abundant, secure and enduring. Especially so, if built on the foundational value of open-pollinated seed and nutrient-dense biodynamic food, grown in naturally regenerative soil and exchanged locally.

## **Products & Services**

The project is based on the plainly feasible concept that we can grow a local regenerative food economy, by establishing spore libraries & seed banks and building a valuable and diverse portfolio of biodynamic seeds and spores.

Supplying food growing kits that contain everything needed to easily and conveniently grow food at home, including organic seeds and spores, biodynamic soil, substrates, growing instructions and planters of various shapes and styles, made using scrap wood donated by the community.

#### The Opportunity

The SaSi project is an invitation for the community to participate in the growing and mindful sharing of plant seeds and mushroom spores and to experience first-hand the many diverse and fruitful harvests and rewards they bring to life, from healthy food to natural fibre.

# **Financial Highlights**

#### Market value to valued markets:

- It is estimated that the global seed market will be worth US\$92.35 billion by 2025 and the global *vegetable* seed market is projected to grow from \$8.69 billion in 2024 to \$15.03 billion by 2032
- The global mushroom market size was valued at \$46.1 billion in 2020 and is expected to grow at a compound annual growth rate of 9.5% from 2021 to 2028, reaching nearly \$87.5 billion.

Quality gourmet and medicinal mushrooms can be grown on a micro-scale cost effectively for as little as £25. Organic nutritious fruit and vegetables can also be grown on a micro-scale for even less. The goal is to provide access to quality seeds, spores and equipment, turning any home food growing adventure into an enjoyable and rewarding experience.