

HEAL Centre – Bringing people together in a relaxed and welcoming space, where we can explore ideas and collaborate on viable and practical ways in which we can bring profound healing and joy to life. This is the purpose of starting the HEAL Centre as a pilot staging ground for the Wellbeing Centre in the Regenerative Ecovillage Project.

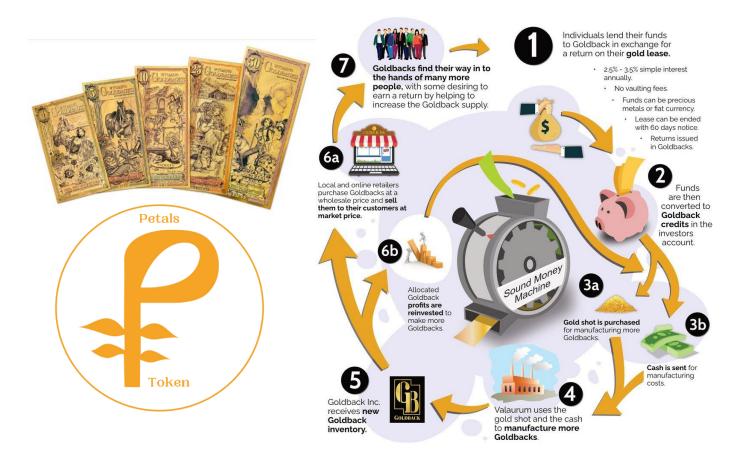


Earth Bowl café/restaurant/juice bar, will provide the community with healthy nutrition in the form of delicious meals, snacks and drinks using local and naturally organic ingredients. The Earth Bowl is a welcoming and comfortable venue for the community to connect through meaningful discussions, light conversations, fun engagements and as an operations hub for the Regenerative Ecovillage Project.



Goldback & PALS Fun(d)raiser

- Goldback & PALS are loyalty points used as valued tokens of exchange.
- Treasure them, Gift them, Exchange them, value them in whichever way you choose.
- All donations are invested into growing the HEAL Centre & Earth Bowl and towards increasing local value through additional regenerative projects, products and services.
- Member contributions and fundraising donations are rewarded with digital PALS, that are convertible to physical Goldbacks through the Treasury.
- Wholesale Goldback distribution opportunities for active members to expand community reach.
- Goldback & PALS loyalty points are issued through the Inspiration Hub DHO Treasury.



Petals Tokens (token abbreviation = PALS)

PALS are digital loyalty points that are representative of the amount of 24 carat Goldbacks that the DHO Treasury has in production or vaulted, meaning that we are continuously increasing our physical Goldback inventory when we convert fiat currency donations into PALS.

Funding for our projects and business start-ups will come from the wholesale to retail markup of Goldbacks.

Why Loyalty Points?

"As for the engagement itself, loyalty programs offer a wide range of options: gamification, badges, tiers, birthday surprises, early access privileges — and the list goes on." Forbes

"In a world where loyalty points rank as the third favorite payment option, their potential is often underestimated. A staggering \$48 trillion in unspent loyalty points are floating globally, a testament to the untapped power of these rewards." Qiibee

Fun(d)raising Preparation

- Establishing the Inspiration Hub DAO Foundation as our legal structure.
- Establishing the DHO Treasury in preparation for the launch of the Goldback & PALS fundraising campaign.

Fun(d)raising Goal

- Securing a suitable space for offering healing therapies and workshops, to support community wellbeing and the transition to a healthy environment and lifestyle.
- Buying a suitable building as a secure home for the HEAL Centre & Earth Bowl and placing it in trust with the Inspiration Hub DAO Foundation for the benefit of all.

'Golden' Seeds Proposal

- Inspiration Hub proposes to convert the 200,000 liquid Seeds granted to us by SEEDS, into 'Golden' Seeds for our local Goldback & PALS fundraising campaign.
- Each Golden Seed is valued at \$5, based on a combination of the <u>current exchange</u>
 <u>rate</u> and open market <u>value of Goldbacks</u> and the future potential of funded
 projects.
- Incremental increases in token value are achieved by the compound interest earned through an insured leaseback agreement, where the interest is paid monthly in Goldbacks, which are automatically added to our leaseback inventory in the Treasury.
- The Goldback & PALS experiment will mimic the current systems' use of smartphone apps, bank cards and physical cash, for facilitating Golden Seeds and PALS loyalty points exchange (Seeds wallet, Membership NFC/NFT card and Goldbacks)
- Golden Seeds and PALS can sponsor a new series of Goldbacks incorporating the SEEDS Logo and artwork.
- Plant 'Golden' Seeds into bioregions to grow the SEEDS ecosystem and achieve critical mass, then go live with 'Ancestorial' Seeds at an already established value of 1 Seed to \$1.